

# What if there was a way to show your Adventure to a Worldwide Audience?

There is...



rimrocked events



Rimrocked is the ideal way to webcast your adventure events to a worldwide audience. Why let people read about your event in tomorrow's paper when you can relay the action as it happens? Track individuals on vehicles, on foot or even in the air and show where they are on detailed maps. Pictures, text, audio and even video can be uploaded to immerse your audience like never before.

## Track.

Use GPS Satellite transmitter devices to relay the action of the race to your audience in real-time. Capture all the drama and deliver an experience unlike any other.



## View.

In addition to location, add sponsor logos, text, pictures, videos and audio to augment the race tracking. All in a sophisticated, easy-to-use interface viewable by all modern web browsers.

## Share.

Deliver the event experience in real-time to a worldwide audience. No passwords required. Fans can sign up and get updates before, during and after the event. These are a few of the highlights of the experience.

- › **Reach an audience you don't normally** - don't wait for media coverage the day after
- › **Promote your event to other potential members** who share the same interests
- › **Give your members who can't participate a chance** to watch the event
- › **Real Time Tracking** - the event brought to your audience as it happens
- › **Keep an electronic record of the event** after it's over
- › **Attract national and local sponsors** to your cause or event
- › **Generate PR and news stories** around the world
- › **Safety** - enhance the safety of participants and support crews

# GPS Tracks, Text, Photos, Video and Audio

## photos

upload photos before after and during the event. Organizes them automatically according to time and date stamps

## tracking

Use GPS Satellite transmitter devices to relay the action of the race to your audience as it happens.

## comments

Event organizers, participants and live viewers can add text, images, and audio to your rimrocked event

## event history

Keep a record of your entire event to showcase for your audience, participants and sponsors.

## video

Upload video snippets and link from your event. Add a whole new dimension to your event webcast.

## sponsorship

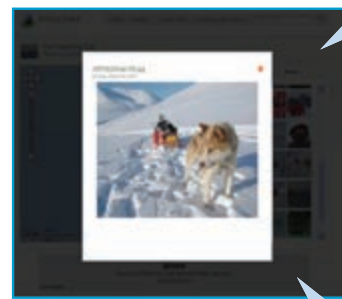
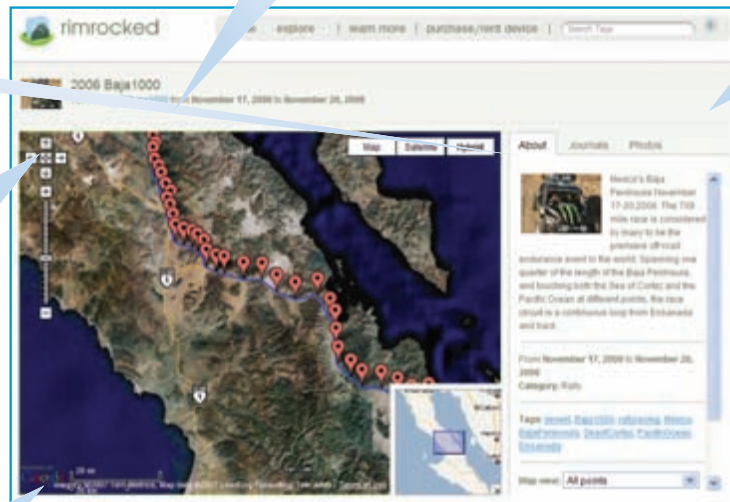
Add your sponsors links, logos and information to help them give the exposure that they need to sponsor you.

## safety

Know where your participants, safety crews and routes are in one place.

## leverage social networks

Tap into your social networks and that of rimrocked by webcasting the event here.



## Contact us for your next event!